



GOAL – Unlocking the Green
Open Access potential to
close the gap

Swissuniversities - Open Access Webinar Online Session
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Structure of the presentation



1. (Green) Open Access and the Swiss publication landscape
2. What is GOAL? Why GOAL?
3. What are our goals?
4. Who takes part in GOAL?
5. Current stand: Closing the gap step by step

Green Open Access and the Swiss publication landscape

➤ **Green Open Access**

- Also known as self-archiving
- To make publicly available for free in an institutional or disciplinary repository an article that has been previously published in a journal. **Secondary publication (conditions to be defined by publisher/author for example on an Institutional or Disciplinary Repository)**

➤ **Its potential: Sustainability**

- Low costs of implementation for all involved actors
 - Infrastructure already existing (institutional repositories)
 - Important material available without forcing small publishers to make major changes in their business model
 - Increases the visibility of authors, journals, and repositories

➤ **Green OA in Switzerland: The importance of practice-oriented journals**

- Practice-oriented journals are an important part of the scholarly ecosystem
- Researchers working at Universities of Applied Sciences and of Teacher Education publish regularly in practice-oriented and professional journals → See the [GOAL report](#)

What is GOAL? – Why GOAL?



➤ ***GOAL – Unlocking the Green Open Access Potential***

- A swissuniversities co-funded project
- It aims to widespread the adoption and implementation of Green Open Access policies among Swiss practice-oriented and scholarly journals.

➤ **Why Swiss practice-oriented journals?**

- Because they are relevant for authors working at universities of applied sciences and of teachers' education
- Because Open Access is less widespread among this kind of journals in spite of their relevance

➤ **Why Green Open Access?**

- Because many journals are in the hands of associations or small publishers who cannot afford transforming to Gold or Diamond Open Access, but a lot of them are “almost Green”
- Because it is a sustainable form of Open Access for all involved actors: libraries, publishers, and authors

What are our goals?

Increased visibility of Journals and publications	Produce helpful materials	Advance our knowledge on Green Open Access
<ul style="list-style-type: none">• Journals<ul style="list-style-type: none">– Dedicated online <u>database</u>– Inclusion of journals in SHERPA/RoMEO• Publications<ul style="list-style-type: none">– Easier upload of secondary publications to institutional repositories	<ul style="list-style-type: none">• Green Open Access templates• Set of best practices<ul style="list-style-type: none">➤ The materials will be available at the project's website www.opengoal.ch	<ul style="list-style-type: none">• Mapping the landscape<ul style="list-style-type: none">- GOAL Report in Zenodo• Pose questions<ul style="list-style-type: none">– Which role can play practice-oriented journals within the framework of Open Science?

Who takes part in GOAL?

- **Leading house:** ZHAW
- **Partners:** HSLU, FHNW, ZHdK, HEP Fribourg
- **Sounding Board:** Twelve further institutions from across the country
 - Universities of Teacher Education: PH Thurgau, PH Schwyz, PH Bern, Interkantonale Hochschule für Heilpädagogik, PH Zug, PH Schaffhausen, PH St. Gallen.
 - Universities of Applied Sciences: FH Graubünden, HES-SO, OST, SUPSI
- Partnership with **CCdigitallaw** for legal consulting.

Current stand: Closing the gap step by step I



Four fields of action

- Negotiations
- Database design and development
- Workflow design and development
- Collecting experiences, creating knowledge

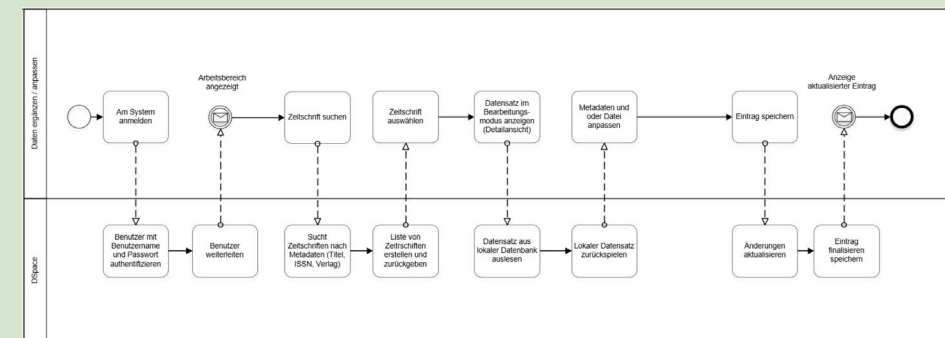
Current stand: Closing the gap step by step II

Negotiations

- Over 40 journals contacted
- We offer Green Open Access Policies that can be tailored to the needs of the publisher
- 5 journals have already adopted a Green Open Access Policy

Database design and development

- Database design developed
- The software development has been commissioned to an external firm



Source: Project GOAL

Current stand: Closing the gap step by step II

Workflow design and development

- Workflow design in development
 - Technical and functional information from different repositories collected (DSpace, Zenodo...)
 - First designs in development
- It shall help publishers and managers of institutional repositories

Collecting and creating knowledge

- **Publication landscape mapped** → See reports in the [GOAL-Zenodo-community](#)
- **Templates of Green Open Access Policies** → Designed in a modular system, to facilitate the adaption to the concrete needs of the publisher
- **Set of best practices** → We are collecting them to create a guide for future negotiations
- **Posing questions** → F. i., which role can play practice-oriented journals within the framework of Open Science?

Current stand: Closing the gap step by step III

Examples of results and challenges

- Convinced journals to adopt a Green Open Access Policy → IUNR Magazine
- Documented cases in which journals have undergone the change by themselves → Dynamic environment

- Identified image rights as a challenge (legal/organisational) in a variety of cases
 - <https://sozialesicherheit.ch/de/chss/impressum/>
 - https://issuu.com/bernerfachhochschule/docs/g_fr_ frequenz_2301_230510_web/1?ff

How to find us

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